Outdoor Advertising Association of Wisconsin

Total Lobbying Effort

Total Lobbying Expenditures

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
\$28,952.00				\$28,952.00

Total Hours Communicating

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
46.35				46.35

Total Hours Other

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
113.00				113.00

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 130

Relating to: property tax assessments regarding leased property and assessments based on comparable sales and market segments. (FE)

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2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
16.00 (10%)				16.00 (10%)

Assembly Bill 146

Relating to: property tax assessments regarding leased property and assessments based on comparable sales and market segments. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
16.00 (10%)				16.00 (10%)

Senate Bill 257

Relating to: eliminating the personal property tax and making an appropriation. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
40.00 (25%)				40.00 (25%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Taxation related to outdoor advertising

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
15.94 (10%)				15.94 (10%)

Local regulation of outdoor advertising

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
15.94 (10%)				15.94 (10%)

state regulation of outdoor advertising signs

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
15.94 (10%)				15.94 (10%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total	
16 (10%)				15.94 (10.00%)	

Other Matters

Includes time spent on:

- Gubernatorial nominationsMatters on which the organization made no lobbying communication

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
23.90 (15%)				23.90 (15.00%)